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### **VKernel Appoints Gene Fay as Vice President of Sales**

*Fay to provide sales leadership for rapidly growing software company delivering unique approach and innovative solutions to systems management for the virtual data center*

**PORTSMOUTH, N.H., July 8, 2008** – VKernel Corporation, a provider of easy-to-use and quick-to-deploy virtual appliances for managing virtual server environments, today announced the appointment of Gene Fay as vice president of sales. In this role, Fay is responsible for VKernel's worldwide sales and will be instrumental in expanding the company's go-to-market strategy and building successful channel partner programs.

"Gene is a great addition to VKernel as he brings a lot of energy, excitement, and experience to our team as we look to rapidly grow this business," said Alex Bakman, founder and CEO of VKernel. "He has achieved a lot of success in his previous positions and his approach and expertise in building customer relationships and channel partnerships aligns perfectly with our mission."

Prior to joining VKernel, Fay was vice president of worldwide sales and global alliances for the security information and event management (SIEM) business unit of RSA, the Security Division of EMC. He joined EMC after the company acquired Network Intelligence where he was vice president of business development. In that position, Fay provided the sales leadership and grew the EMC SIEM business by over 40 percent in 2007 after the acquisition. Fay has also held other management positions with EMC, Avid Sports (founder), and Avid Technology.

"I have watched the virtualization space explode over the last five years," said Gene Fay, vice president of sales at VKernel. "With our innovative virtual appliances for systems management, a very hot market, and a great team, VKernel offers a fantastic opportunity to work with customers who are rapidly virtualizing their data centers and partners that are helping them through the process."

The VKernel Virtual Appliance Suite for Systems Management is a set of innovative, "plug-and-play" virtual appliances designed to quickly address real world systems management challenges as organizations migrate to VMware ESX virtual data center environments. VKernel products enable IT groups to immediately solve today's critical pain points by providing visibility into the capacity and resource consumption of each virtual machine. VKernel is currently offering a Chargeback Virtual Appliance for gaining cost visibility and implementing chargeback, and a Capacity Bottleneck Analyzer Virtual Appliance for identifying and eliminating capacity bottlenecks.

**About VKernel**

Based in Portsmouth, NH, VKernel is dedicated to developing best-of-breed virtual appliances that enhance performance, lower costs, and simplify management of virtual environments of all sizes. As a member of VMware's Technology Alliance Program, VKernel offers the industry's only VMware certified virtual appliances for analyzing capacity, chargeback, and cost visibility. For more information, visit [www.vkernel.com](http://www.vkernel.com).

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